



WE GIMMICK

We Gimmick started in 2003 as a bunch of inexperienced rock 'n roll teenagers. From their first day on, the band was eager to get on stage. And exactly this hunger for playing live made them grow up in high speed. Thanks to an uncontrollable form of enthusiasm and an overdose of motivation, **We Gimmick** has seen some beautiful venues along the way for the past seven years: Ahoy' (Rotterdam), Melkweg (Amsterdam), De Paap (The Hague), as support for Moke and the Mad Trist and a tour in Ireland in 2007.

In 2010, having played exactly one hundred gigs and having released six EP's as **IMPRESSION**, the band – coming from Amsterdam, Gouda, Delft and The Hague – thought it would be a nice idea to make a fresh new start under a new name. **We Gimmick** was released on the 8th of May. Still writing their songs in a democratic way and still without a manager the band is going stronger than ever, all by themselves.

Musically speaking, **We Gimmick** is the hyperactive Dutch nephew of bands like Whitest Boy Alive, Arctic Monkeys, Phoenix, Foals and The Kooks. Their newest EP is called *That's What She Said* and can be found and downloaded on their website. *That's What She Said* contains three catchy indierocksongs that will nest into your brain and won't come out until you sing them along out loud! Balanced vocal harmonies, grooving guitar tunes and extremely danceable rhythms makes *That's What She Said* the best way to celebrate the early summer of 2010! The EP has been recorded at the Basement Studios with producer Ernst van Wageningen, as well as their acclaimed previous EP *Finger On The Switch*. (2009)

A sensational energetic live-performance makes them a 'wanna-see' band, so don't miss them when they're around!